



# WHY CHOOSE BLOCK?

## DESIGN FLEXIBILITY

Concrete block provides the flexibility as a building material for just about any type of residence. Block offers attractive design options such as columns, arches, tall windows, high ceilings, and attractive built-ins. It beautifully retains its curb appeal and integrity, which translates to higher resale values for the homeowner and lower maintenance requirements over time.

## TERMITE RESISTANT

Termite infestation is one of the biggest problems facing Florida homeowners. Block homes provide termite protection where wood frame homes are most vulnerable. In addition, block homes are virtually immune to dry rot, one of the major causes of exterior maintenance, and wall warping.

## DURABILITY

Open any world history book or visit Europe and you will discover structures built with stone and masonry materials can last for thousands of years. Concrete block has been used since Roman times. It is designed and built to last.

## WEATHER RESISTANT

Florida homeowners have special weather concerns. From extreme temperatures to hurricanes and flooding, it's important that your home is as safe as possible. A concrete block home provides that added safety. In addition, your insurance rates can lower as much as 18%, which can add up to considerable savings here in Florida. And unlike wood, block does not deteriorate in any way, further protecting the value of your investment.

## ENERGY EFFICIENCY

Energy efficiency is more important than ever. Concrete block homes can be more energy efficient than wood homes, especially in Florida's hot, humid, extreme climate. That's because the mass factor of blocks acts as a reservoir to trap and store heat from the sun, which allow the interiors of the home to stay cooler longer.

## FIRE RESISTANT

Concrete block offers the peace of mind that a non-combustible material provides. Not only does it keep your home and possessions safer, but it also will offer you a reduction in your fire insurance rates as well. An additional bonus is the noise reduction that block provides.

